

CRAFTFEST WEDNESDAY, May 29, 2024

CraftFest Registration, 7:00 am - 4:00 pm
The Mysterious Bookshop, open 12:00 pm - 6:00 pm Flatiron

ROOM	GRAMERCY	BOWERY	EMPIRE WEST	EMPIRE EAST
	MORNING COFFEE - 8:00 am - 10:00 am Hosted by ITW			
8:00 am - 8:30 am	WELCOME MEETING, <i>Empire East</i> Hosted by ITW <i>Jon Land, Tosca Lee & Hank Phillippi Ryan</i>			
	CRAFTFEST CLASSES			
8:30 am - 9:20 am	Andrea Johnson THE POWER OF SETTING	Alex Finlay 10 WAYS BESTSELLING AUTHORS MAKE THEIR MANUSCRIPTS SING	David Morrell AN AUTHOR'S PROCESS	Robert Dugoni CREATING PLOTS FOR PAGE TURNERS
9:30 am - 10:20 am	Mark Degasperi ADAPTING FOR FILM/TV	Tammy Euliano WRITING TOOLS FROM PAPER TO SCRIVENER	Karen Dionne BREAKING IN BY FINDING YOUR VOICE	Kelley Ragland hosted by Julia Dahl THE AUTHOR/EDITOR RELATIONSHIP
10:30 am - 11:20 am	FBI Executive Roman Rozhavsky COUNTERINTELLIGENCE IN THE MODERN WORLD	Leslie Lutz IMMERSIVE WRITING	Jon Land GHOSTWRITING & CO-WRITING	S.A. Cosby TALKING OUR WAY THROUGH THE STORY
11:30 am - 12:50 pm	CRAFTFEST LUNCH: BUILDING A STRONG LONG-TERM EDITOR/AUTHOR RELATIONSHIP C.J. Box, Neil Nyren & John Sandford <i>New York Ballroom</i>			
1:00 pm - 1:50 pm	Ayo Onatade REFLECTIONS OF A REVIEWER	Steven James OPENINGS THAT PULL READERS IN	Hank Phillippi Ryan CONQUERING THE MUDDLE IN THE MIDDLE	Donald Maass THE INNER LIFE OF ACTION HEROES
2:00 pm - 2:50 pm	R.L Stine MY TWENTY-FIVE WRITING TIPS & TRICKS	Sara DiVello SOCIAL MEDIA FOR AUTHORS	Tessa Wegert SECRETS TO CREATING A SERIES	Ruth Ware hosted by Sam Octavius BEHIND CLOSED DOORS
3:00 pm - 3:50 pm	Mark Tavani BLENDING GENRES IN THE CURRENT MARKET	Hannah Gomez INCLUSION WITHOUT APPROPRIATION	Allison Brennan THE SUPPORTING CAST: SECONDARY CHARACTERS	John J. Nance PROPELLING STORY WITH PARALLEL PLOTS
4:00 pm - 4:50 pm	Clare Mackintosh CREATING BELIEVABLE CHARACTERS	Neil Nyren & Jim L'Etoile FIRST-PAGE CRITIQUES	Jon Lindstrom HOW ACTING MADE ME A (BETTER) WRITER	Isabella Maldonado & Jeffery Deaver COLLABORATION
5:00 pm - 5:30 pm	Authors from all CraftFest classes will sign in Lenox Ballroom.			
6:30 pm - 8:00 pm	CRAFTFEST COCKTAIL PARTY Hosted by ITW <i>Central Park Ballroom</i>			

Subject to Change. Updated 5/21/24.

CRAFTFEST THURSDAY, May 30, 2024

CraftFest Registration, 7:30 am – 2:15 pm

REGISTRATION for THRILLERFEST 12:00 pm – 2:15 pm and 5:00 pm – 7:00 pm

The Mysterious Bookshop, open 9:00 am – 6:00 pm, *Flatiron*

ROOM	GRAMERCY	BOWERY	EMPIRE WEST	EMPIRE EAST
	MORNING COFFEE – 8:00 am – 10:00 am Hosted by ITW			
	CRAFTFEST CLASSES			
8:00 am - 8:50 am	Tosca Lee ALL ABOUT DIALOGUE	John Copenhaver WRITING LGBTQ+ CHARACTERS	Steven James CREATING MEMORABLE PLOT TWISTS	Tess Gerritsen hosted by Jeff Ayers RIZZOLI & ISLES UNVEILED
9:00 am - 9:50 am	Carter Wilson THE WRITER'S PSYCHOLOGY	Jean Kwok CHARACTER & PLOT: CHICKEN OR EGG?	Alma Katsu CREATING & SUSTAINING CONFLICT IN FICTION	Gregg Hurwitz hosted by Dan Conaway SECRETS OF SCREENWRITING
10:00 am - 10:50 am	Susan Lee with Agents Alec Shane, Victoria Skurnik, Mark Tavani & Nikki Terpilowski PITCH PERFECT: CRAFTING AN EFFECTIVE PITCH <i>Empire East</i>			
11:00 am - 11:50 pm	Boyd Morrison THE KEYS TO FAST-PACED STORYTELLING	Yasmin Angoe IT PAYS TO BE THE VILLAIN	Jack MacTavish COMBAT TRAUMA MANAGEMENT	Louise Penny hosted by K.J. Howe INSIDE THE WORLD OF ARMAND GAMACHE
12:00 pm - 12:50 pm	Sarah Pekkanen BOOK TO FILM: TRANSLATING YOUR NOVELS INTO SCREENPLAYS	Jerri Williams & Matty Dalrymple USING PODCASTS AS CONTENT MARKETING FOR AN AUTHOR	N/A	N/A
12:50 pm - 1:10 pm	Authors from all CraftFest classes will sign in Lenox Ballroom.			
	PITCHFEST BEVERAGE SERVICE - 2:00 pm – 5:00 pm Hosted by ITW			
2:00 pm - 5:00 pm	PITCHFEST (Separate Registration Required) <i>Empire East, Empire West, Central Park East, Central Park West, Lenox Ballroom</i>			
6:30 pm - 8:00 pm	THRILLERFEST OPENING RECEPTION Co-hosted by ST. MARTIN'S PRESS/MINOTAUR BOOKS & TOR/FORGE <i>New York Ballroom</i>			