

CRAFTFEST WEDNESDAY, JUNE 1, 2022

CraftFest Registration, 7:00 am - 4:00 pm

The Mysterious Bookshop, open 12:00 pm - 5:30 pm Flatiron

ROOM	GRAMERCY	BOWERY	CENTRAL PARK EAST	CENTRAL PARK WEST
MORNING COFFEE - 8:00 am - 10:00 am Hosted by ITW				
8:00 am - 8:30 am	WELCOME MEETING, <i>Central Park West</i> Hosted by ITW Jon Land & Tosca Lee			
CAREERFEST & CRAFTFEST CLASSES				
8:30 am - 9:20 am	J.D. Barker INDIE TO TRADITIONAL PUBLISHING	Karen Dionne SIX THINGS I LEARNED FROM WRITING MY BREAKOUT BOOK	Kelley Armstrong PACING	Clare Mackintosh HOW TO NAIL STRUCTURE
9:30 am - 10:20 am	Carter Wilson MARKETING THE THRILLER WRITER	James L'Etoile WHAT HAPPENS AFTER THE JAIL CELL LOCKS	D.J. Palmer THRILLER WRITING A TO Z	Mark Greaney & Thomas Colgan THE AUTHOR/EDITOR RELATIONSHIP
10:30 am - 11:20 am	J.L. HUGHES HOW CHARACTER FLAWS DRIVE PLOT	K.J. Howe SELF-EDITING LIKE A PRO	Elena Hartwell SHOW vs. TELL	Donald Maass VOICE FOR THRILLER WRITERS
11:30 am - 12:50 pm	CRAFTFEST LUNCH Special Guests Gracie Doyle, Editorial Director, Thomas & Mercer and Forty-Seven North, and New York Times bestselling author Robert Dugoni <i>Empire Ballroom</i>			
1:00 pm - 1:50 pm	Mark Tavani CURRENT TRENDS IN THRILLERS AND HOW THEY CAN SHAPE YOUR CRAFT	Andrea J. Johnson UNDERSTANDING THE UNRELIABLE NARRATOR	Barbara Hoffert THE AUTHOR/LIBRARY RELATIONSHIP	R.L. Stine SECRETS OF WRITING MYSTERIES AND THRILLERS FOR YOUNG PEOPLE
2:00 pm - 2:50 pm	Abigail Endler PUBLICITY AND BOOKSTAGRAM	Neil Nyren & John Sandford FIRST PAGE CRITIQUE SESSION	Tosca Lee 10 SECRETS OF A BESTSELLING AUTHOR	Jeffery Deaver WRITING COMMERCIAL FICTION, PART ONE
3:00 pm - 3:50 pm	Dan Conaway, hosted by Samuel Octavius EVERYTHING YOU WANT TO KNOW ABOUT AGENTING	Lynne & Val (Liv) Constantine WRITING A KILLER TWIST	Isabella Maldonado WRITING VISUALLY	Jeffery Deaver WRITING COMMERCIAL FICTION, PART TWO
4:00 pm - 4:50 pm	Peter Hildick-Smith CURRENT THRILLER TRENDS	David Holtzman HACKING FOR HACKS: MAKING YOUR TECHNOLOGY CREDIBLE	Humphrey Hawksley LIFE AS A FOREIGN CORRESPONDENT	Robert Dugoni THE FIRST THREE PAGES: GETTING STARTED IN THE RIGHT DIRECTION
5:00 pm - 5:30 pm	Authors from all CraftFest classes will sign in Lenox Ballroom, Second Floor.			
6:30 pm - 8:00 pm	CRAFTFEST COCKTAIL PARTY Hosted by ITW, <i>Empire Ballroom</i>			

Subject to Change

CRAFTFEST THURSDAY, JUNE 2, 2022

CraftFest Registration, 7:30 am – 2:15 pm

REGISTRATION for THRILLERFEST 12:00 pm – 5:30 pm

The Mysterious Bookshop, open 9:00 am – 5:30 pm, *Flatiron*

ROOM	GRAMERCY	BOWERY	CENTRAL PARK EAST	CENTRAL PARK WEST
	MORNING COFFEE – 8:00 am – 10:00 am Hosted by ITW			
	CAREERFEST & CRAFTFEST CLASSES			
8:00 am - 8:50 am	Glen Erik Hamilton FIRST CLASS TICKET: YOUR SETTING IS YOUR HOOK	Jerri Williams CREATING REALISTIC FBI CHARACTERS	Don Bentley ADDING ACTION AND INTRIGUE TO YOUR NOVEL	Heather Graham, hosted by Jeff Ayers SUSTAINING A BESTSELLING CAREER
9:00 am - 9:50 am	Brian Andrews & Jeff Wilson SHOCK & AWE: HOW TO WRITE CINEMATIC SEQUENCES	Jon Land REALITIES OF CHOOSING WRITING AS A CAREER	Amanda Jayatissa PLOTTER vs. PANTSER: WHICH IS RIGHT FOR YOU?	Veronica Roth, Joanna Volpe & Jaime Levine WORKING TOGETHER: AUTHOR, AGENT, AND EDITOR
10:00 am - 10:50 am	Literary Agents Liza Fleissig, Carolyn Forde, Lori Galvin & John Talbot, hosted by Jen Kreisler DISCOVER WHAT AGENTS NEED TO SELL YOUR WORK, <i>Central Park West</i>			
11:00 am - 11:50 pm	Meryl Moss HOW TO PUBLICIZE YOUR BOOK IN 2022	Tori Eldridge FOUR ACT STRUCTURE: SCREENWRITING TIPS FOR OUTLINING	Steven James THE STORY CUBE: RETHINKING STORY FROM THE GROUND UP	Joseph Finder TECHNIQUES OF SUSPENSE
12:00 pm - 12:50 pm	Nathaniel Marunas A MANUSCRIPT'S JOURNEY	Aaron Philip Clark FUNDAMENTALS OF CONFLICT	Steven James HOW TO CREATE THREE- DIMENSIONAL CHARACTERS	Gregg Hurwitz & Keith Kahla BUILDING A SUCCESSFUL SERIES
12:50 am - 1:10 pm	Authors from all CraftFest classes will sign in Lenox Ballroom, Second Floor.			
	AFTERNOON BEVERAGE SERVICE - 2:00 pm - 4:30 pm Hosted by ITW			
2:00 pm - 4:30 pm	PITCHFEST (Not Included in CraftFest Registration) <i>Empire Ballroom</i>			
4:30 pm - 5:30 pm	PITCHFEST POWER HOUR <i>Empire Ballroom</i>			
6:30 pm - 8:00 pm	THRILLERFEST OPENING RECEPTION Co-Hosted by ST. MARTIN'S PRESS/MINOTAUR BOOKS, TOR/FORGE & WRITERS HOUSE <i>Empire Ballroom</i>			

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