

CRAFTFEST WEDNESDAY, JULY 10, 2019

CraftFest Registration, 7:00 am - 4:00 pm

The Mysterious Bookshop, open 12:00 pm - 6:00 pm, *Booth-Plymouth Room*

ROOM	URIS/JUILLIARD	BROADWAY	CARNEGIE/ALVIN	BALLROOM I
MORNING COFFEE - 8:00 am - 10:00 am Hosted by ITW Ballroom I Foyer				
8:00 am - 8:30 am	WELCOME MEETING, Ballroom I Hosted by ITW CraftFest Director D.P. Lyle, M.D., Past-President Kathleen Antrim, and Marketing Chair Jon Land			
CRAFTFEST CLASSES				
8:30 am - 9:20 am	Warren Lewis IT COULD HAPPEN TO YOU: Character And Structure In The Thriller Screenplay And Film	James Swallow WIDESCREEN RADIO: Writing Thrilling Audio Drama	Grant Blackwood THE SUSPENSE ENGINE: The Secret Behind Page-Turning Thrillers	Steve Berry THE SIX C'S OF STORY STRUCTURE: It's Not Everything – It's Absolutely Everything
9:30 am - 10:20 am	K.J. Howe GIVE YOUR READERS WHIPLASH Pacing in Thrillers	Jessica Scott WRITING MILITARY WOMEN: 10 Things Writers Get Wrong	Mark Sullivan THE CREATIVE MINDSET: Hacking Your Brain And Body To Increase Creativity And Productivity	Steve Berry WHO'S TELLING THE STORY AND WHAT THEY ARE SAYING: POV And Dialogue
10:30 am - 11:20 am	Nicky J. Megna IRIS SCANS, FINGERPRINTS, AND FACIAL RECOGNITION: Tools Of The Trade For Law Enforcement	Gayle Lynds THE 8 SECRETS TO CREATING A BESTSELLING THRILLER	David Corbett VIRTUE VS. VILLAINY: A Big Picture View	James Grady ROCK THE READER: Adventures In And Exchanges About Our Thriller Lives
11:30 am - 12:50 pm	CRAFTFEST LUNCH Special Guest Ben Sevier, Senior Vice President and Publisher, Grand Central Publishing, Interviewed by Steve Berry <i>Ballroom III</i>			
1:00 pm - 1:50 pm	Jamie Freveletti ACTION AND CONFLICT	David Hewson WHY YOU SHOULD BE THINKING OF AUDIO AND HOW TO WRITE IT	Lissa Price WRITING THE YA THRILLER	Donald Maass YOUR THRILLER ISN'T THRILLING
2:00 pm - 2:50 pm	Karen Dionne BREAKING OUT BY CHANGING IT UP	Katherine Ramsland TALKING WITH SERIAL KILLERS	Hank Phillippi Ryan WHO'S TELLING YOUR STORY? Mastering Point Of View	Lisa Unger HOW TO WRITE A NOVEL: Bring Your Narrative Problems
3:00 pm - 3:50 pm	Robert Dugoni PLAYING GOD: Creating Memorable Characters	ATF Agent MURDER-FOR-HIRE- INVESTIGATIONS	Peter James KEEPING THE READER TURNING THE PAGE	Liz Berry & Mark Tavani WRITING + BRANDING = Your Identity As An Author
4:00 pm - 4:50 pm	Jon Land IT'S THE STORY, STUPID	Jannette Wentworth DNA – THE ALPHABET OF CRIMINAL ANALYSIS	Reed Farrell Coleman FROM THE BEGINNING	Stephen Hunter THE ARCHITECTURE OF THE THRILLER: Thoughts On Craft
5:00 pm - 5:30 pm	Authors from all CraftFest classes will sign in the bookstore.			
5:30 pm - 6:15 pm	Kathleen Antrim and Jon Land DISCOVER HOW TO PITCH YOUR MANUSCRIPT, <i>Ballroom I</i>			
6:30 pm - 8:00 pm	CRAFTFEST COCKTAIL PARTY Hosted by ITW, <i>Ballroom IV</i>			

Subject to Change

CRAFTFEST THURSDAY, JULY 11, 2019

CraftFest Registration, 7:30 am - 2:15 pm

REGISTRATION for THRILLERFEST 12:00 pm - 2:15 pm and 5:00 pm - 7:00 pm

The Mysterious Bookshop, open 9:00 am - 6:00 pm, *Booth-Plymouth Room*

ROOM	URIS/JUILLIARD	BROADWAY	CARNEGIE/ALVIN	BALLROOM I
MORNING COFFEE - 8:00 am - 10:00 am Hosted by ITW Ballroom I Foyer				
8:00 am - 8:50 am	Steven James WHAT NO ONE IS TELLING YOU ABOUT CHARACTERIZATION	Glen Erik Hamilton FIRST CLASS TICKET: Your Setting Is Your Hook	Christine Goff TUNNEL VISION: Mastering Deep POV	Meg Gardiner PLOT TWISTS
9:00 am - 9:50 am	Lee Goldberg USING TV WRITING TECHNIQUES TO MAKE YOUR THRILLER MOVE LIKE A ROCKET	Dennis Palumbo PSYCHOLOGICAL SUSPENSE: Getting The Suspense AND Psychology Right	Daniel Palmer THRILLER WRITING FROM A TO Z	John Sandford POLISHING YOUR MANUSCRIPT
9:50 am - 10:10 am	Authors from all CraftFest classes will sign in the bookstore.			
CAREERFEST				
	URIS/JUILLIARD	BROADWAY	CARNEGIE/ALVIN	
10:10 am - 11:00 am	DISCOVER THE ROAD TO SUCCESS IN TRADITIONAL PUBLISHING Moderator: Jon Land Brian Andrews J.D. Barker Tom Colgan Tom Doherty John Gilstrap Michaela Hamilton Neil Nyren	DISCOVER THE WORLD OF AGENTS Moderator: Jeff Ayers Jenny Bent Dan Conaway Rachel Ekstrom Mitch Hoffman Michelle Richter Victoria Skurnick	BUZZ YOUR BOOK Presented By: Liz Berry M.J. Rose Jillian Stein	
11:10 am - 12:00 pm	DISCOVER THE ROAD TO HOLLYWOOD Moderator: Jon Land Joseph Finder Meg Gardiner Lee Goldberg Stephen Hunter R.L. Stine	DISCOVER THE BUSINESS AND METRICS OF PUBLISHING Presented By: Jeff Ayers John Raab	DISCOVER HOW TO MAKE YOUR MANUSCRIPT GREAT Moderator: Kathleen Antrim Danelle McCafferty Mark Tavani Kelley Ragland Gracie Doyle	
12:15 pm - 1:45 pm	PRACTICE PITCHFEST WITH SELECTED AUTHORS (Not Included In CraftFest Registration) Ballroom I			
AFTERNOON BEVERAGE SERVICE - 2:00 pm - 4:30 pm Hosted by ITW Broadway Foyer				
2:00 pm - 4:30 pm	PITCHFEST (Not Included In CraftFest Registration) <i>Uris/Juilliard, Broadway, Carnegie/Alvin, Edison/Winter Garden, Plymouth</i>			
4:30 pm - 5:30 pm	PITCHFEST POWER HOUR <i>Uris/Juilliard, Broadway, Carnegie/Alvin, Edison/Winter Garden, Plymouth</i>			
6:30 pm - 8:00 pm	THRILLERFEST OPENING RECEPTION Co-Hosted by ST. MARTIN'S PRESS/MINOTAUR BOOKS and WRITERS HOUSE Featuring St. Martin's Press/Minotaur Books and Writers House Authors, <i>Manhattan Ballroom</i>			

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