

CRAFTFEST WEDNESDAY, JULY 6, 2016

CraftFest Registration, 7:00 am - 4:00 pm
Barnes & Noble Bookstore, open Noon - 6:00 pm, *Booth-Plymouth Room*

ROOM	URIS/JUILLIARD	BROADWAY	CARNEGIE/ALVIN	BALLROOM I
MORNING COFFEE - 8:00 am - 10:00 am Hosted by ITW Ballroom I Foyer				
8:00 am - 8:30 am	WELCOME MEETING, Broadway Hosted by ITW CraftFest Director D.P. Lyle, M.D., Past-President Kathleen Antrim, and Marketing Chair Jon Land			
CRAFTFEST CLASSES				
8:30 am - 9:20 am	Jan Burke GETTING UNSTUCK	Meg Gardiner SUSPENSE: How To Keep Your Characters And Plot In Turmoil – And Readers	Allison Brennan THE VILLAIN'S JOURNEY	Steve Berry THE SIX C'S OF STORY STRUCTURE: It's Not Everything – It's Absolutely Everything
9:30 am - 10:20 am	Linwood Barclay THE HOOK Grabbing The Reader, And An Agent	Grant Blackwood THE ROLLERCOASTER: The Secret Behind Page-Turners	Daniel Palmer THRILLER WRITING FROM A TO Z	Steve Berry WHO'S TELLING THE STORY AND WHAT ARE THEY SAYING: POV And Dialogue
10:30 am - 11:20 am	Jane Stine HOW TO AVOID THE HORRORS OF PLOTTING	Hank Phillippi Ryan PERFECTING PAGE ONE The Secrets To Great Beginnings	Neely Tucker THAT'S A KILLER STORY	David Morrell AN ALTERNATIVE TO OUTLINES
11:30 am - 12:50 pm	CRAFTFEST LUNCH Panel: Dan Conaway of Writers House, Kelley Ragland of St. Martin's, and Mark Tavani of Putnam, Hosted by Steve Berry <i>Ballroom III</i>			
1:00 pm - 1:50 pm	D.P. Lyle, M.D. POV: The Eyes Of Your Story	Bob Mayer THE PEOPLE OF YOUR STORY	Boyd Morrison PACING: Keeping The Action Going	Heather Graham A LITTLE TINY SEED
2:00 pm - 2:50 pm	David Corbett DECONSTRUCTING CHINATOWN	Carla Buckley & Jenny Milchman HIGH STAKES ON A SMALL STAGE: The Exploding Popularity Of The Family Thriller	Jaime Levine FIVE ROOKIE MISTAKES TO AVOID	Walter Mosley PLOTTING THE UNCONSCIOUS
3:00 pm - 3:50 pm	F. Paul Wilson DEVELOPING CHARACTER THROUGH POV AND DIALOGUE	Anthony Franze & Barry Lancet 10 THINGS BESTSELLING AUTHORS DO TO MAKE THEIR MANUSCRIPT SING	Paul Lees-Haley, PhD PSYCHOPATHOLOGY AS CHARACTER DEVELOPMENT	Lawrence Block AGE CANNOT WITHER, NOR CUSTOM STALE, HER INFINITE VARIETY
4:00 pm - 4:50 pm	Gayle Lynds THE 8 SECRETS TO CREATING A BESTSELLING THRILLER	Katherine Ramsland THE NUANCES OF PSYCHOPATHS	Richard Krevolin ADAPTING YOUR THRILLER FOR THE BIG SCREEN	Jon Land GETTING FINISHED: How To Go From A Great Idea to A Finished Book In Three Steps
5:00 pm - 5:30 pm	Authors from all CraftFest classes will sign in the bookstore.			
5:30 pm - 6:15 pm	Kathleen Antrim and Jon Land DISCOVER HOW TO PITCH YOUR MANUSCRIPT, <i>Broadway</i>			
6:30 pm - 8:00 pm	CRAFTFEST COCKTAIL PARTY Hosted by ITW, <i>Manhattan Ballroom</i>			

CRAFTFEST THURSDAY, JULY 7, 2016

CraftFest Registration, 7:30 am - 2:15 pm
 REGISTRATION for THRILLERFEST 12:00 pm - 2:15 pm and 5:00 pm - 7:00 pm
 Barnes & Noble Bookstore, open 9:00 am - 6:00 pm, *Booth-Plymouth Room*

ROOM	URIS/JUILLIARD	BROADWAY	CARNEGIE/ALVIN	BALLROOM I
MORNING COFFEE - 8:00 am - 10:00 am Hosted by ITW Ballroom I Foyer				
8:00 am - 8:50 am	Chris Reich THE ART OF THE THRILLER	Kathryn Johnson 9 POWERFUL TOOLS FOR CREATING HIGH-STAKES CONFLICT	Marc Cameron THERE IS NO HUNTING LIKE THE HUNTING OF MEN	John Sandford POLISHING YOUR MANUSCRIPT
9:00 am - 9:50 am	Martin Mulholland INSIDER'S VIEW OF THE SECRET SERVICE	Geoff Symon SPATTER CHATTER: Cleaning Up Your Bloody Scene	Robin Burcell THE WAY WE TALK, THE WAY WE WALK	John Lescroart DIALOGUE SOUP TO NUTS: The Writer's Best Friend
9:50 am - 10:10 am	Authors from all CraftFest classes will sign in the bookstore.			
CAREERFEST				
	URIS/JUILLIARD	BROADWAY	BALLROOM I	
10:10 am - 11:00 am	DISCOVER HOW TO MAKE YOUR MANUSCRIPT THE BEST IT CAN BE Moderator: Jeff Ayers Jaime Levine Danelle McCafferty Neil Nyren Kelley Ragland	DISCOVER INDIE PUBLISHING FROM A TO Z Lexi Blake Richard Blake Kimberly Guidroz	DISCOVER THE ROAD TO HOLLYWOOD Moderator: Jon Land Joseph Finder John Gilstrap Richard Krevolin Thomas B. Sawyer R.L. Stine	
11:10 am - 12:00 pm	DISCOVER THE ROAD MAP TO SUCCESS IN TRADITIONAL PUBLISHING Moderator: Kathleen Antrim Steve Berry Lee Child Tom Doherty Heather Graham Steve Hamilton	DISCOVER THE SUCCESSFUL AUTHOR IN YOU Moderator: Jon Land Joseph Finder John Gilstrap Bob Mayer Jen Talty	DISCOVER HOW TO GET AN AGENT AND WHAT TO DO AFTER YOU'VE GOT IT Moderator: Jeff Ayers Dan Conaway Helen Heller Mitch Hoffman Jeff Kleinman Meg Ruley	
12:15 pm - 1:45 pm	PRACTICE PITCHFEST WITH SELECTED AUTHORS (Not Included In CraftFest Registration) Ballroom I			
AFTERNOON BEVERAGE SERVICE - 2:00 pm - 4:30 pm Hosted by ITW				
2:00 pm - 4:30 pm	PITCHFEST (Not Included In CraftFest Registration) <i>Uris/Juilliard, Broadway, Carnegie/Alvin, Edison/Winter Garden, Bookroom</i>			
4:30 pm - 5:30 pm	PITCHFEST POWER HOUR <i>Uris/Juilliard, Broadway, Carnegie/Alvin, Edison/Winter Garden, Bookroom</i>			
6:30 pm - 8:00 pm	THRILLERFEST OPENING RECEPTION Co-Hosted by ST. MARTIN'S PRESS/MINOTAUR BOOKS and WRITERS HOUSE Featuring St. Martin's Press/Minotaur Books and Writers House Authors, <i>Manhattan Ballroom</i>			